

CHARLOTTE, NORTH CAROLINA — JULY 17 – 20, 2013

Join 5,000 teachers, counselors, principals and district leaders and learn how your school can graduate more students prepared for careers, advanced training and further study. Choose from more than 500 conference sessions that feature best instructional practices, inspiring turnarounds, effective strategies to implement new technology and guidance from leading consultants from around the country.

ESSENTIAL QUESTIONS

Our Essential Questions build on this year's theme of college- and career-readiness and ask schools, districts and states to consider their goals as they implement reforms to help students excel in academic and career/technical (CT) fields.

1. What does it mean to be college-ready, career-ready or both college- and career-ready?
2. How can high schools and technology centers redesign or adopt rigorous career/technical (CT) pathway programs of study with signature features that add value to college- and career-readiness?
3. Do you know how to use tools and strategies that enable teachers to teach middle grades, high school and technology center students to rigorous state literacy, mathematics, science and technical standards?
4. What can you learn from pacesetter high schools, middle grades and technology centers that are successful in graduating 90 percent of entering ninth-grade students, with 80 percent of entering ninth-graders graduating college- and career-ready?
5. What role can technology play in middle grades, high school and technology centers in getting more students college- and career-ready?
6. How can counselors and principals support teachers and parents in creating a high-performing school culture?
7. What can middle grades, high schools and technology centers do to become high-performing, high-graduating schools?
8. How can middle grades, high school and technology center leaders support teachers to engage students in assignments that result in students graduating both college- and career-ready?

SESSION TYPES

The conference will include a variety of session types and formats to meet the diverse interests of our participants, whether they are part of the *High Schools That Work* (HSTW), *Making Middle Grades Work* (MMGW), or *Technology Centers That Work* (TCTW) networks or an independent school or district.

- **Best Practices** — Hear best practices and lessons learned in middle grades, high school and technology centers, as well as strategies that have enhanced student learning and improved school culture.



- **Evidence-Based** — Learn about the effectiveness of creative strategies and challenging assignments that engage students and teachers in middle grades, high school and technology centers.
- **Deep Dive** — These in-depth, half-day sessions will prepare teachers to return to their classrooms with plans to implement key improvement strategies with support from their principals.
- **Scaling** — Learn successful strategies used by states, districts and schools to increase collaboration and student achievement and achieve deep implementation of *HSTW*, *MMGW* and *TCTW* Key Practices.
- **Mini-Sharing** — These 25-minute sharing sessions allow participants to gather information from a variety of presenters and to brainstorm with others. These sessions may be a condensed version of a full session and include handouts describing an outstanding practice or project.
- **Issue Discussions** — Attendees will have two options during the 3:30 p.m. session time slot on Thursday and Friday:
 - **Structured sessions** are round-table discussions centered on critical questions that will be listed in the conference program.
 - **Open-Ended sessions** are round-table discussions centered on issues that participants create through social media on Thursday and Friday morning.



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DEEP-DIVE SESSION TOPICS

- Using Project-Based Learning to Engage Students in Authentic Learning Activities
- Leadership Support to Help Teachers Go From Good to Great
- Developing Middle Grades and High School Teachers’ and Leaders’ Capacity to Have More Students Meet the New Common Core State Standards for Mathematics
- What Career/Technical Administrators and Teachers Need to Know About the New Standards
- Embedding Literacy Standards into English/Language Arts, Social Studies and Science
- Preparing Career/Technical Students for the 21st Century
- Building an Effective Guidance and Advisement System for the Middle Grades, High Schools and Technology Centers
- Signature Features of Rigorous Career Pathway Programs of Study
- Motivating and Engaging At-Risk Students to Succeed in High School
- Developing a Brand and Marketing Strategy for Enrolling Students into Career/Technical Pathway Programs of Study

CLOSING KEYNOTE



As a middle and high school principal, Baruti Kafele led the transformation of four different schools, including “The Mighty” Newark Tech, which went from a low-performing school in need of improvement to receiving national recognition by the National Association of State

Directors of Career Technical Education. Kafele also authored the best-selling book *Motivating Black Males to Achieve in School and in Life*, and he has a new book coming out this year entitled *Closing the Attitude Gap*.

COMMON CORE STATE STANDARDS NETWORKING CONFERENCE

Before the *HSTW* Staff Development Conference, we will be hosting the Common Core State Standards Networking Conference in Charlotte, North Carolina, on July 15-17, 2013. This first-of-its-kind event will feature the Literacy Design Collaborative (LDC) and Mathematics Design Collaborative (MDC) frameworks which offer proven tools and strategies for implementing new rigorous state standards. Learn more about this school improvement opportunity and how to register at sreb.org/CCSSConference.

REGISTRATION AND HOTEL INFORMATION

REGISTRATION	EARLY		REGULAR	
	Jan 1 – Apr 30, 2013		May 1 – July 1, 2013	
	Check	PO	Check	PO
Staff Development Conference	\$230	\$250	\$250	\$270
CCSS Networking Conference	180	180	200	200
Staff Development and CCSS Networking Conference	380	400	390	410
Spouse/Guest (Does not include admission to workshops)	80	80	80	80

Connections Housing will act as the booking agent for all contracted conference hotels. For more information about hotel reservations or to reserve a room, please call (404) 844-4404 or (800) 262-9974 or visit <https://resweb.passkey.com/go/HSTW>.

For more information about the 27th Annual *HSTW* Staff Development Conference and how to register, visit sreb.org/SummerConference.

CONTACT INFORMATION:

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 Anna Johnston, *Summer Conference Coordinator*

For more information, go to www.sreb.org/SummerConference.

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